

The HAMPSHIRE BOOKSHOP *Inc.*

NORTHAMPTON MASSACHUSETTS

FOUNDED IN 1916

WCSR

Hampshire Bookshop Spot

Wednesday, Oct 14 - 10 PM

Thursday, Oct 15 - 8:30 AM

If your hair lets you down when you don't want to let

down your hair....visit the Hampshire Bookshop and

invest in a Scotch Poke. This is a pretty little plaid bag

which contains a brush and a comb...and the whole thing is

small enough to fit into your most over-loaded purse or even

into your coat pocket, where it's handy for repairs. The

Scotch Poke has a nice price, too...it's just a dollar and a
quarter at the Hampshire Bookshop.

And speaking of pokes, while you're in the Bookshop, take a

poke at their perpetual calendar. A flip of the finger gives

you the month, the day and the date. These are handy things

to know....and all this knowledge, plus a very handsome

addition to your desk...costs you just 3.60 at the Hampshire

Bookshop. Stop in ^{tomorrow.}/today.

MARION E. DODD
Chairman of the Board

MARION R. TOOLE
Treasurer

ALISON C. COOK
Secretary

Booksellers and Publishers

CYNTHIA S. WALSH
President & Manager

MAIL ORDER DEPARTMENT
FRANCES A. NEWBURY

TEXTBOOK DEPARTMENT
MARION R. TOOLE

GIFTS AND STATIONERY
ALICE H. MANNING
DORIS DOANE

The Hampshire Bookshop Inc.

NORTHAMPTON MASSACHUSETTS

FOUNDED IN 1915

WORK

... ..
... ..
... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

... ..

MANAGER
... ..
... ..
... ..
... ..
... ..

Booksellers and Publishers
CYNTHIA S. WAISH
President & Manager

MAISON R. TOOLE
... ..
... ..
... ..
... ..
... ..